

COUNCIL PROCEEDINGS
February 1, 2021

Mayor Joel Greer called the special meeting to order at 5:30 PM, February 1, 2021, at the City Hall Council Chambers, 10 W State Street and led the pledge of allegiance. Roll call–Present: Gowdy, Hoop, Isom, Starks, Thompson; By phone: Martin, Wirin.

DISCUSSION

Lynn Olberding, President & CEO, and Andrew Potter, Tourism Director for the Marshalltown Area Chamber of Commerce presented information on how the agency utilizes the 67% hotel/motel tax received. The Chamber promotes Marshalltown for conferences and meetings, area attractions, and sporting events through advertising and marketing. Funding covers salary, benefits, travel, professional development for tourism staff, general overhead, dues, advertising, and tourism grants for local events.

Options to remedy the FY22 general fund deficit were discussed. Motion by Gowdy, second by Starks to use fund balance from FY21 to cover the deficit. Motion carried 5-2, Hoop and Thompson dissenting.

The transit fund, long-term debt schedule, debt service fund, and preliminary proposed certification and levy of taxes, which is 15.377 comparable to 15.38 last year, were reviewed. Transit is funded through many sources including federal and state assistance, tax levy dollars, and user fees. Due to a decrease in ridership, the transit fund has received CARES Act funds which cannot offset our other federal assistance therefore an increase in the levy is recommended. Motion by Isom, second by Wirin to increase the transit levy from \$50,000 to \$150,000. Motion carried 6-1, Hoop dissenting.

Mark Osmundson, 1916 Gethmann Ln, representing the Marshalltown Community Television, McTV, presented a video of their local programming which includes school board and council meetings. They feel their services support the strategic plan objectives to improve the communications of programs and initiatives and support the marketing of Marshalltown. McTV requests continue funding of \$40,000 per year for the next 2 years.

Local Option Sales Tax fund was reviewed. Motion by Martin, second by Wirin to use the general fund surplus for the FY21 McTV contract. Motion carried 6-1, Thompson dissenting. Motion by Martin, second by Wirin to budget \$5,000 for fireworks. Motion carried 6-1, Thompson dissenting. Motion by Wirin, second by Martin to increase the cash flow reserve from 15% to 16%. Motion carried 7-0. Motion by Thompson, second by Gowdy to budget \$50,000 of uncommitted funds in the Downtown New Construction Incentive Program. Motion carried 7-0. Motion by Thompson, second by Wirin to budget \$150,000 for the Derecho FEMA 15% match. Motion carried 7-0. Motion by Thompson, second by Starks to leave the LOST fund balance as is with the current levy rate. Motion carried 7-0. Motion by Thompson, second by Isom to table the funding for FY22 McTV contract until we discuss the Chamber contract. Motion failed 2-5, Gowdy, Hoop, Martin, Starks, Wirin dissenting. Motion by Martin, second Hoop to authorize FY22 funding of \$40,000 for McTV. Public comment – Mark Eaton, 1007 S 10th Ave, McTV provides a service to the City that citizens would like to see continue, especially the broadcast of the council meetings. Motion carried 6-1, Thompson dissenting.


RESOLUTIONS

Motion by Isom, second by Wirin to adopt RESOLUTION 2021-022 TO SET PUBLIC HEARING PRIOR TO APPROVING THE MAXIMUM PROPERTY TAX DOLLARS RELATING TO SPECIFIC PROPERTY TAX LEVIES FOR THE BUDGETED FISCAL YEAR ENDING JUNE 30, 2022. Diana Steiner, Finance Director advised on the percentage in the resolution needs changed from 0.48 to 0.47 to match the publication form. Motion carried 7-0.


The meeting adjourned at 7:08 pm.

Respectfully Submitted,


CITY OF MARSHALLTOWN, IOWA



Alicia Hunter, City Clerk



Joel T.S. Greer, Mayor
ATTEST:



Alicia Hunter, City Clerk